

USB People Counter

People Counter sensor with USB

Optimize Your Visitor Insights!

Effortless Visitor Tracking

Are you looking for an efficient way to track visitor numbers and gain valuable insights? The USB People Counter from IMBuildings is the perfect solution! With advanced technology and ease of use, you can accurately monitor visitor flow and optimize your space utilization.

High Precision with Minute-by-Minute Reporting

The USB People Counter delivers ultimate precision with minute-by-minute reporting via the IMMotion Cloud solution. This ensures you always have detailed visitor data at your fingertips. Installation is quick and hassle-free, requiring no complex setup or wiring, so you can start using it immediately. Thanks to its ultra-low power consumption, the alkaline batteries last up to a year without replacement.

Simple Data Transfer & Intelligent Counting

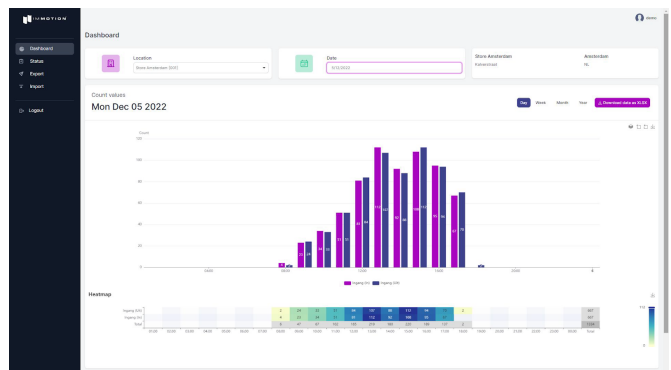
Transferring data is effortless. You can easily export collected data via a USB stick or connect the counter directly to a PC. The intelligent bi-directional counting feature distinguishes between incoming and outgoing visitors, providing a clear understanding of actual foot traffic.

How It Works

The USB People Counter operates with a powerful yet simple mechanism. Using an invisible infrared beam, it accurately detects people without physical contact. The collected data is stored locally and can be seamlessly transferred via USB stick or direct PC connection. Once uploaded to the IMMotion Cloud, you gain access to extensive reports and insights.

Unlock Insights with IMMotion Cloud

The IMMotion Cloud provides access to your visitor data, helping you identify patterns, analyze peak times, and make strategic decisions to enhance space efficiency. The basic software can be upgraded to unlock deeper analytics and additional functionalities.



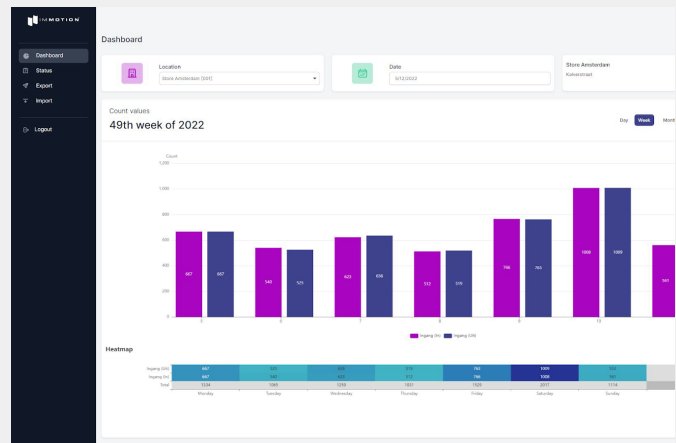
Expand Your Range with the Display People Counter

Request a demonstration today and experience the power of the USB People Counter. Contact us now and take visitor tracking to the next level.



Ideal for Various Applications

This solution is ideal for various applications. In retail and shopping malls, it helps track customer flow and optimize store layouts. In offices and public buildings, it offers insights into workspace and meeting room usage. Libraries and museums benefit from precise visitor tracking, enhancing visitor experiences. Event venues can leverage it for crowd analysis and improved planning.



Technical specifications

Specifications

Method of detection	: Active infrared
Data memory	: 40 days of minutely data
Max. detection distance	: 10 m.
Power supply	: 2x 1.5V - Alkaline AA batteries (LR6)
Maximum Count Value	: 999999 (both directions)
Operating temperature	: 0°C - 40°C
Humidity	: 0% - 95% non condensing humidity
Dimensions	: 150x50x30mm
Weight	: 100 gr (device only excl. packaging and batteries)
Enclosure material	: ABS Plastic (black)

subject to change